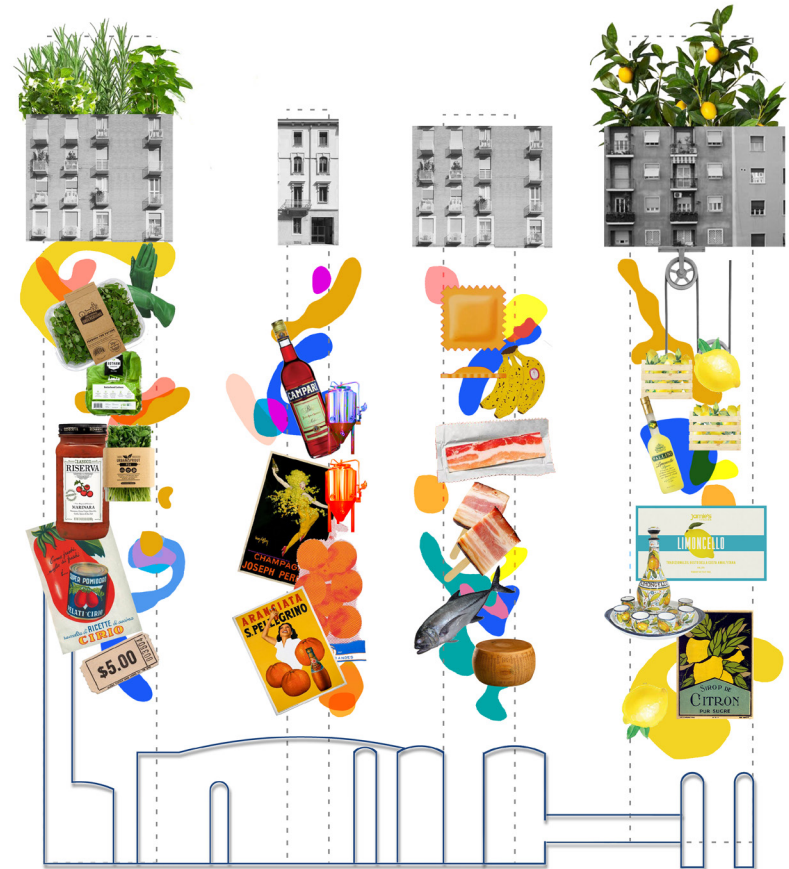




INTRODUCTION TO COLLAGE

## THOUGHT EXPLORATION

DURING THE INITIAL STAGES OF DESIGN, CREATING A COLLAGE CAN BE A USEFUL TOOL TO CURATE YOUR INITIAL IDEAS AND THOUGHTS. AS OPPOSED TO WRITING DOWN IDEAS, CREATING A COLLAGE ALLOWS YOU TO BE EXPERIMENTAL AND PLAYFUL.



START BY COLLECTING IMAGES FROM ONLINE SOURCES (PINTEREST, GOOGLE IMAGES) AND/OR ANALOGUE SOURCES (MAGAZINES, HAND SKETCHES) TO CREATE YOUR OWN LIBRARY OF IMAGES TO INSPIRE YOU AND ADD TO YOUR COLLAGE THE MORE IMAGES YOU COLLECT THE BETTER.



NYCTALOPES (2020)



GIESELE (2019)





AS COLLAGES ARE A VISUAL FORM OF COMMUNICATION CONSIDER THE FOLLOWING

SYMBOLISM

PEOPLE: CONSIDER THEIR FACIAL EXPRESSIONS, BODY POSTURE, CLOTHING ETC..

SCALE: WHAT APPEARS LARGER / SMALLER. CONSIDER WHAT ELEMENTS YOU WANT TO STAND OUT

FOCAL POINT: WHAT ARE PEOPLE DRAWN TO

COLOUR: COLOUR OR LACK OF COLOUR CAN AID IN CREATING A PARTICULAR MOOD

COMPOSITION: CENTRAL, LINEAR, GRID-LIKE...DOES IT SPRAWL OUT



ESTABLISH A COLOUR SCHEME PRIOR TO COMPOSING YOUR COLLAGE. SEARCHING FOR COLOUR PALETTES ONLINE IS A GOOD WAY TO START. USE THIS COLOUR PALETTE AS A REFERENCE THROUGHOUT THE COLLAGE PROCESS.



PIMLICO PRINTS (2020)

A COLOUR SCHEME CAN ALSO BE TAKEN FROM PRE EXISTING ARTWORK. USING THE EYE DROPPER TOOL YOU CAN CREATE YOUR OWN COLOUR PALETTE FROM THESE.



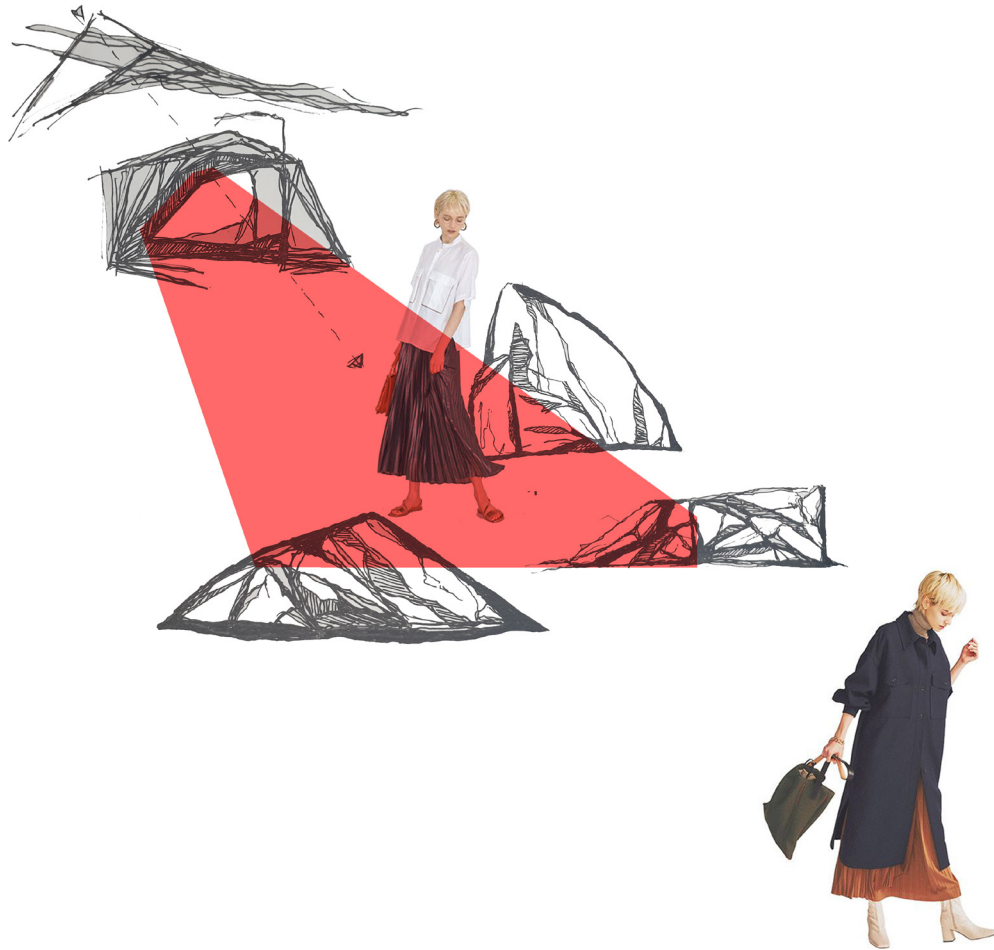
## CAPTURING MOOD AND ATMOSPHERE



DON'T BE AFRAID TO MAKE MISTAKES. FIDDLE AROUND WITH COMPOSITION AND EXPERIMENT WITH DIFFERENT SHAPES AND COLOUR



COLLAGES CAN BE SIMPLE. WORK WITH THE TIME YOU HAVE.



LAYERING A SKETCH / DRAWING OVER WITH CUTOUTS AND COLOUR IS A VERY QUICK AND EFFECTIVE WAY TO BETTER ILLUSTRATE IDEAS AND CONCEPTS.

PROGRAMS:  
PHOTOSHOP AND ILLUSTRATOR

DON'T FORGET TO FLATTEN IMAGES



